



زمان آزمون (دقیقه): تستی: ۸۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی تخصصی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۷ - مدیریت جهانگردی

1-Tourism is vital for many countries due to the large intake of money for business. vital means.....

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|------------|--------------|--------------|--------------|
| 1. primary | 2. excellent | 3. necessary | 4. difficult |
|------------|--------------|--------------|--------------|

2-There also existed an annual ritual in Babylonia. annual means.....

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|----------|-----------|------------|-----------|
| 1. daily | 2. weekly | 3. monthly | 4. yearly |
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3-The common Arabic greeting is " asalaamu alaikum"(peace be with you). common means.....

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|---------|----------|-------------|----------|
| 1. hard | 2. usual | 3. original | 4. local |
|---------|----------|-------------|----------|

4-After the ruler died (or other prominent royal figures),their bodies were wrapped and preserved as a mummy. prominent means.....

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| 1. different | 2. humid | 3. important | 4. public |
|--------------|----------|--------------|-----------|

5-Carthage-Phoenician colony, is the biggest trade metropolis of the antique world. metropolis means.....

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|-----------------|---------------|---------------|---------------|
| 1. capital city | 2. population | 3. old museum | 4. collection |
|-----------------|---------------|---------------|---------------|

6-Algeria is in northwest Africa and it's famous for its vast Sahara. vast means.....

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|-------------|---------------|--------------|---------------|
| 1. historic | 2. very small | 3. honorific | 4. very large |
|-------------|---------------|--------------|---------------|

7-Fes is the most complete medieval city of the Arab world. medieval means.....

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|--------------|-----------|-------------|-------------|
| 1. very cool | 2. global | 3. very old | 4. national |
|--------------|-----------|-------------|-------------|

8-Always keep attire conservative and modest. attire means.....

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| 1. guest | 2. members | 3. host | 4. clothes |
|----------|------------|---------|------------|

9-Tehran is inhabited by approximately 14 million people. inhabit means.....

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|---------|----------|---------|-----------|
| 1. make | 2. serve | 3. live | 4. reject |
|---------|----------|---------|-----------|

10-This is one of the most wonderful monumemnts in Algiers. monument means.....

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|----------------|------------------------|
| 1. old temple | 2. historical building |
| 3. holy shrine | 4. modern building |

11-The most common..... is the handshake coupled with contact and a smile.

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|------------|------------|-------------|-------------|
| 1. meeting | 2. emotion | 3. greeting | 4. function |
|------------|------------|-------------|-------------|

12-Cyprusis temprate Mediteranean with hot, summers and cool winters.

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|-----------|------------|-----------|------------|
| 1. desert | 2. gesture | 3. region | 4. climate |
|-----------|------------|-----------|------------|



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13-Egypt has ancientthat centered on Nile River.

1. appreciation 2. reservation 3. civilization 4. negotiation

14-Japanese is the sixth most spoken.....in the world.

1. language 2. mobility 3. status 4. quality

15-Tourism is travel forleisure or business purposes.

1. hierarchical 2. physical 3. recreational 4. formal

16-Thelanguage of Iraq is Arabic.

1. natural 2. external 3. official 4. personal

17-The concept of roughly translates as honor, good or reputation.

1. mind 2. food 3. face 4. gift

18-Taarof is a system ofthat includes both verbal and non-verbal communication.

1. generation 2. compliment 3. destination 4. politeness

19-It is a key value in Indian etiquette and the guest is always considered first. it refers to.....

1. authority 2. christianity 3. society 4. hospitality

20-It is a system of behaviors and ethics that stress the obligations of people toward one another based upon their relationship. it refers to.....

1. animism 2. individualism 3. collectivism 4. confucianism

21-Appointments are necessary and should be made 1 to 2 weeks in advance. appointment means.....

1. روابط کاری 2. برنامه ریزی 3. امور مالی 4. قرار ملاقات

22-Social class is very apparent in Egypt since it determines your access to power and position. social class means.....

1. ثبات اجتماعی 2. پیشرفت جامعه 3. طبقه اجتماعی 4. ساختار جامعه

23-Kinship plays an important role in all social arelations. kinship means.....

1. روابط خویشاوندی 2. سنت های ازدواج 3. روابط اقتصادی 4. سنت های رایج

24-Religious differences are built into government and politics. religious differences mean.....

1. تفاوت های مذهبی 2. اختلافات خانوادگی 3. تفاوت های فرهنگی 4. اختلافات قبیله ای



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25- Antalya has a rich archaeological heritage. archaeological means.....

1. مجسمه سازی 2. تفریحی 3. باستان شناختی 4. فرهنگی

26- One of the most popular attractions of Shiraz, is situated in a garden on the banks of Rukn-Abad River. popular attractions mean.....

1. آثار تاریخی 2. جاذبه های معروف 3. بناهای جالب 4. بافتهای قدیمی

27- The tourism industry encompasses many different areas. tourism industry means.....

1. صنعت گردشگری 2. مدیریت توریستی 3. اماکن گردشگری 4. راهنمای توریستی

28- Such ethnic composition includes Persians, Azeris, Kurds, Lurs, Arabs and Turkamans. ethnic composition means.....

1. تبعیض نژادی 2. برتری قومی 3. تفکیک نژادی 4. ترکیب قومی

29- Ancestors are based on the male family line. ancestors mean.....

1. نیاکان 2. جانشینان 3. آیندگان 4. پادشاهان

30- Table manners are continental, i.e. the fork is held in the left hand and the knife in the right. table manners mean.....

1. اصول میزبانی 2. آداب غذا خوردن 3. میز غذا 4. آداب معاشرت