

پیامبر اعظم (ص): روزه سپر آتش جهنم است.

A. Find the correct answers (a, b, c, or d).

1-The impacts of September 11, 2001, illustrate the underlying significance to tourism. "Illustrate" means..... .

a. hide                      b. darken                      c. show                      d. cancel

2-An area that has been neglected in the past may now receive greater attention. "Neglected" means..... .

a. ignored                      b. considered                      c. developed                      d. improved

3- A tourism destination hosts visitors in order to provide its stakeholders with a broad range of economic and social..... .

a. losses                      b. misses                      c. benefits                      d. disadvantages

4-A tourism destination is a particular .....region within which the visitor enjoys various types of travel experiences.

a. biological                      b. geographic                      c. graphic                      d. psychological

5-The two primary parameters that must be satisfied if the destination is to be successful are competitiveness and..... .

a. uncertainty                      b. disability                      c. un-attainability                      d. sustainability

6- The competitiveness of a destination refers to its ability to .....effectively and profitability in the tourism marketplace.

a. compete                      b. complete                      c. convince                      d. compact

7-The research component of TDMIS is normally structured to play several..... roles.

a. distinct                      b. same                      c. similar                      d. alike

8- The tourism destination and tourism policy do not exist in a ..... .

a. reality                      b. real world                      c. vacuum                      d. existing world

9-Conflicts between tourism and other sectors arise when there is competition for a(n).....resource base.

a. imaginary                      b. isolated                      c. separate                      d. shared

10-The technology, entertainment, and transportation sectors most often perceive tourism as an ally or business.....

- a. destruction      b. deletion      c. omission      d. opportunity

11- Tourism policy possesses several essential characteristics. "Possesses" means.....

- a. lose      b. has      c. lives      d. leaves

12-Tourism policy must be constructed to permit a continuing social process. "Permit" means.....

- a. let      b. give up      c. cancel      d. forget

13-The destination visions can take .....different forms.

- a. no      b. many      c. only one      d. only few

14-A philosophy may be defined as a.....for guiding life.

- a. block      b. system      c. obstacle      d. antisystem

15- The elements of the vision are the means by which the essence or idealism of the vision is .....to the reality of the destination.

- a. linked      b. separated      c. isolated      d. lost

16-The dynamic, evolving process in which strategies take form as a result of learning over a period of time is called.....a strategy.

- a. altering      b. changing      c. mixing      d. crafting

17-Component three of a tourism policy consists of a statement of the objectives of the tourism system. "Objectives" means.....

- a. jails      b. gifts      c. goals      d. goats

18-Tourism and visitors have the responsibility to.....themselves.

- a. kill      b. suicide      c. acquaint      d. destroy

19-Tourism professionals should carry out studies. "Carry out" means.....

- a. do      b. leave      c. reject      d. abandon

منبع: ---

مجاز است.

استفاده از: ---

کد سری سؤال: یک (۱)

20-Governments have the right to inform their nationals of the dangers they may encounter during their travels abroad. "Encounter" means..... .

- a. hide                      b. face                      c. vary                      d. disappear

21-Tourism has not escaped the pressure of social change. "As a consequence", this chapter plays an important role. "As a consequence" means..... .

- a. به طور خلاصه                      b. بهر حال                      c. اگرچه                      d. در نتیجه

22-The universal right to tourism must be regarded as the corollary of the right to rest and leisure. "Universal" means..... .

- a. روستائی                      b. شهری                      c. کشوری                      d. جهانی

23-Any natural or legal person should be entitled to develop a professional activity in the field of tourism under existing laws. "Legal" means..... .

- a. اجتماعی                      b. قانونی                      c. فرهنگی                      d. غیرقانونی

24-This chapter provides a set of guidelines for the development and promotion of a tourism destination. "Promotion" means..... .

- a. انسجام                      b. اتکا                      c. ارتقا                      d. ارتکاب

25-The reader should keep these distinctions in mind when reviewing the rest of this chapter. "Rest" means..... .

- a. تمام                      b. بقیه                      c. قسمتی                      d. هیچ

26- The relationship between tourism and community, state, and regions requires consideration of many difficult issues. "Relationship" means..... .

- a. فاجعه                      b. ضابطه                      c. سابقه                      d. رابطه

27-The parties involved can now look at plans, drawings, and the estimates of costs. "Estimate of cost" means..... .

- a. تخمین هزینه                      b. تعیین هزینه                      c. کاهش هزینه                      d. افزایش هزینه

28-Tax pressures that directly affect operating costs also influence prices. "Tax" means.....

- a. درآمد                      b. ضرر                      c. مالیات                      d. سود

29-When resort development is to be limited, it is best to select the most desirable location.

"Location" means .....

- a. زمان                      b. مکان                      c. جو                      d. فضا

30-The architects, engineers, and consultants should be contacted. "Consultants" mean.....

- a. کارگران                      b. مهندسان                      c. برنامه ریزها                      d. مشاورها

(ب) سوالات تشریحی : جمله های زیر را به فارسی کنید.

1-Tourism policy defines the rules of the game-the terms under which tourism operation must function. (1point)

2-The white House tourism conference in the United States was a major tourism event where policy recommendations were made. (1point)

3-A review of some advantages and disadvantages of tourism development will indicate why careful planning is necessary. (1point)

4-Government and private industry must interact cooperatively if tourism development is to be successful. (1point)

5-Because of transportation's role in tourism development, the following measures are considered. (1point)