



زمان آزمون (دقیقه): تستی: ۱۰۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی تخصصی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۷

1-Tourism has become a popular global leisure activity. popular means.....

1. common                      2. formal                      3. old                      4. informal

2-There also existed an annual ritual in Babylonian when at the beginning of the spring the king was required to make a journey.annual means.....

1. daily                      2. monthly                      3. yearly                      4. weekly

3-Turkey was the center of an ancient empire that has lasted well into the modern ages. ancient means.....

1. huge                      2. new                      3. small                      4. old

4-Courtesy is crucial in all business dealings. courtesy means.....

1. negotiation                      2. relationship                      3. politeness                      4. appointment

5-Honor requires that Egyptians demonstrate hospitality to friends and guests. demonstrate means.....

1. follow                      2. define                      3. invite                      4. show

6-Always keep attire conservative and modest. attire means.....

1. hosts                      2. clothes                      3. gifts                      4. hotels

7-Saving face is crucial in Japanese society. crucial means.....

1. usual                      2. ordinary                      3. personal                      4. necessary

8-The family is the most significant unit of Egyptian society. significant means.....

1. impossible                      2. important                      3. responsible                      4. attractive

9-Most accommodation will have air conditioning although many houses and apartments will only have it in the bedrooms. accommodation means.....

1. a personal relationship                      2. a simple task  
3. a peaceful atmosphere                      4. a place to live or stay

10-During colonization, Ketchaoua Mosque was converted into the Saint Philippe Cathedral. convert means.....

1. change                      2. arrive                      3. reject                      4. bring

11-The culture of..... means Iraqis like to invite people to their homes.

1. intensity                      2. opportunity                      3. hospitality                      4. personality

12-85 percent of .....estimated to be adheres to some form of Islam.

1. education                      2. pollution                      3. relation                      4. population



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13- There it is considered proper Indian .....to eat with your hands.

1. context                      2. extension                      3. etiquette                      4. orientation

14- The concept of ..... in china roughly translate as 'honor', 'good reputation' or 'respect'.

1. face                      2. group                      3. duty                      4. contact

15- The most common .....in business is the handshake with direct eye contact.

1. building                      2. entertaining                      3. greeting                      4. researching

16- The most famous Malaysia tourist.....in Kualalumpur are the Petronas Twin Towers.

1. participants                      2. anticipations                      3. advantages                      4. attractions

17- Cyprus.....is temperate Mediterranean with hot, dry summers and cool, wet winters.

1. climate                      2. labor                      3. culture                      4. gender

18- Qeshm Island is famous for its wide range of .....attractions such as the Hara marine forests.

1. illegal                      2. eco-tourist                      3. liberal                      4. multilingual

19- Egypt has an ancient .....that centered on Nile River.

1. reliability                      2. civilization                      3. availability                      4. negotiation

20- It is a fast growing industry and a valuable sector, contributing to the economy of many countries. It refers to.....

1. tourism                      2. agriculture                      3. festivity                      4. architecture

21- It is considered the centre of the social structure. As a result there is a great emphasis on unity, and respect for the elderly. it refers to.....

1. guest                      2. food                      3. custom                      4. family

22- It is a system of behaviors and ethics that stress the obligations of people towards one another. It refers to.....

1. individualism                      2. collectivism                      3. confucianism                      4. organism

23- These are places where a person chooses to stay while in order to experience some feature or characteristic. These refer to .....

1. tourist destination regions                      2. transit routes  
3. traveler generating regions                      4. religious groups



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- 24- It is based on the belief that natural objects and idols or fetishes have magical power. It refers to.....
1. animism                      2. diversity                      3. nepotism                      4. ethnicity
- 25- Arriving a little bit later than the invitation is acceptable, although punctuality is always appreciated. punctuality means.....
1. وقت شناسی                      2. معاشرت                      3. خوش آمدگویی                      4. معارفه
- 26- The chinese' non-verbal communication speaks volumes. non-verbal communication means.....
1. رابطه نامتعارف                      2. ارتباط غیر کلامی                      3. رابطه نامحدود                      4. ارتباط غیررسمی
- 27- Tyre's archaeological sites are divided into three areas. archaeological means.....
1. باستان شناسی                      2. معماری                      3. پیش از تاریخ                      4. توریستی
- 28- One of the most visited monuments in India, the Ambavilas Palace, is the center of the Dasara festivities. monument mean.....
1. بنای تاریخی                      2. مجسمه                      3. جاذبه طبیعی                      4. سنگ نوشته
- 29- Table manners are continental, ie, the fork is held in the left hand and the knife in the right while eating. table manners means.....
1. اصول مهمانی                      2. آداب غذاخوری                      3. اصول میزبانی                      4. آداب معاشرت
- 30- Kinship ties play an important role in all social relations. kinship tie means.....
1. رابطه خویشاوندی                      2. ارتباط رسمی                      3. رابطه دوستانه                      4. ارتباط گروهی