



زمان آزمون (دقیقه): تستی: ۷۰ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی تخصصی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - ، مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۷

1-Although tourism can be very beneficial to the host destination, there are many strings attached. beneficial means.....

1. useful 2. local 3. hopeful 4. final

2-Iranians see themselves as having two distinct identities. "zaher " (public) and "batin"(private). distinct means.....

1. difficult 2. important 3. different 4. frequent

3-Business attire is formal and conservative. attire means.....

1. trips 2. places 3. gifts 4. clothes

4-Spain has a rich and diverse heritage of Folk lore and stories. diverse means.....

1. very similar 2. very big 3. very different 4. very small

5-It is customary to give a small gift when invited to someone's home for a meal. customary means.....

1. formal 2. personal 3. usual 4. national

6-Algeria is in northwest Africa and it's famous for its vast Sahara in the south. vast means.....

1. very large 2. hot 3. very small 4. cold

7-The family is the center of Argentine life with extended families still having prominence. priminece means.....

1. being frequent 2. being important
3. being different 4. being difficult

8-Most people use the courtesy titles or Mr , Mrs.or Miss and their surname. courtesy means.....

1. public 2. cultural 3. polite 4. physical

9-One way to build and maintain relationships is with greetings. maintain means.....

1. feel 2. change 3. open 4. continue

10-Hindus believe that appropriate diet can help in pursuing one's chosen lifestyle. appropriate means.....

1. possible 2. peaceful 3. suitable 4. special

11-Add beach Bum to your list of things to do while you explore Malaysia's magnificent beaches. magnificent means.....

1. natural 2. beautiful 3. physical 4. powerful



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12-Tipping is becoming more commonplace, especially with younger workers. tip means.....

1. invite someone to your house as a guest
2. arrive at a dinner party with a gift
3. give a small amount of money to someone
4. wait to tell you where to go and sit

13-Kinship plays an important role in all social relations. kinship means.....

1. religious groups
2. marriage tradition
3. economic reforms
4. family relationship

14-The officialof the people living in Iran is Farsi.

1. language
2. population
3. culture
4. composition

15-Taarof is a system ofthat includes both verbal and non-verbal communication.

1. position
2. politeness
3. resolution
4. mountain

16-Turkey was the center of a(an)empire that has lasted well into the modern ages.

1. scientific
2. public
3. ancient
4. domestic

17-Kyoto is Japan's second most popular tourist.....

1. destination
2. relation
3. negotiation
4. condition

18-The of china is extremely diverse; subtropical in the south to subarctic in the north.

1. system
2. economy
3. climate
4. journey

19-Perspolis is the symbol of Iranian

1. nationality
2. diversity
3. community
4. security

20-Some museums and historical may also require you to remove your shoes.

1. waterfalls
2. movements
3. landscapes
4. monuments

21-Tourism is travel for recreational , leisure or business purposes.purposes means.....

1. islands
2. portions
3. aims
4. seasons

22-It is based on the belief that natural objects and idols have magical power. it refers to.....

1. animism
2. confucianism
3. collectivism
4. individualism

23-Punctuality is generally expected for business meetings. punctuality means.....

1. اهمیت
2. وظیفه شناسی
3. صداقت
4. وقت شناسی



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24-The triad pyramids were one of 7 wonders of ancient world. wonders mean.....

1. مناظر 2. عجایب 3. معابد 4. وقایع

25-Iran has always been a country of rich religious diversity. religions diversity means.....

1. تنوع مذهبی 2. اختلاف طبقاتی 3. تنوع نژادی 4. اصول مذهبی

26-South African food etiquette is mostly westernized, with some of its own oddities. food etiquette means.....

1. آداب معاشرت 2. اصول میزبانی 3. آداب غذا خوردن 4. روش پذیرایی

27-In Iran, the family is the basis of the social structure. social structure means.....

1. تفاوت اجتماعی 2. اقشار جامعه 3. ساختار اجتماعی 4. پیشرفت جامعه

28-Tourist can find many museums and other cultural, historic attractions in Ankara . historic attractions means.....

1. جاذبه های طبیعی 2. مناطق باستانی 3. جاذبه های تاریخی 4. بافت های قدیمی

29-The Lebanese are proud of their tradition of hospitality. tradition means.....

1. فرهنگ 2. سنت 3. تمدن 4. نسل

30-This is probably the most spectacular archeological site in Cyprus. archeological means.....

1. ایالتی 2. قرون وسطایی 3. معماری 4. باستان شناختی