

نام درس: زبان تخصصی (۱)  
رشته تحصیلی، گد درس: مدیریت صنعتی - ۱۲۱۲۰۳۳ - مدیریت دولتی - ۱۲۱۲۰۲۲  
مدیریت بازرگانی - ۱۲۱۲۱۶۶  
گد سری سؤال: یک (۱)  
استفاده از: — مجاز است.  
زمان آزمون: تستی: ۵۰ تشریحی: — دقیقه  
آزمون نمره منفی دارد ○ ندارد ⊗

امام علی<sup>(ع)</sup>: شرافت به خرد و ادب است نه به دارایی و نژاد.

**Directions: Choose the best choice (a, b, c or d) and mark it on your answer sheet.**

- He is a very ..... manager and all the workers are satisfied with him.  
a. create                      b. creation                      c. creative                      d. creatively
- An Iranian company devised a new type of gas engine. "Devise" should mean .....  
a. invent                      b. export                      c. emphasize                      d. import
- Bazar is a major ..... center in Tehran. It is concerned with money.  
a. behavioral                      b. straight                      c. abstract                      d. financial
- She deemed that it was her duty to work hard. "Deem" should mean .....  
a. record                      b. consider                      c. offer                      d. state
- Working conditions are not good enough and they have little ..... to work harder.  
a. inducement                      b. procedure                      c. threat                      d. employment
- The experts report on economics problems lacks ..... It lacks accuracy.  
a. precision                      b. composer                      c. gargabe                      d. sanitation
- They need to ..... someone as an assistant to help the manager.  
a. precise                      b. imagine                      c. employ                      d. delete
- We must consider our real opinions, not ..... ones.  
a. valid                      b. precise                      c. suitable                      d. imaginary
- Rules in science are so rigid and final that they are not called rules, but .....  
a. theories                      b. laws                      c. plans                      d. models
- Not only do situations vary, but ideas for handling them are almost infinite. "Handle" should mean .....  
a. change                      b. control                      c. initiate                      d. reflect
- According to Henri Fayol, administration and management terms are synonymous. "Term" should mean .....  
a. world                      b. period                      c. plan                      d. word
- An arrangement of workers and machines in which each person has a particular job is called .....  
a. leadership                      b. first-line manager                      c. assembly-line                      d. contributor

13. Famous shops send faulty goods back to the manufacturers. "Manufacturers" should mean .....  
a. producers                      b. workers                      c. leaders                      d. managers
14. Our English teacher always ..... us to study hard. He always cause us to study harder.  
a. involves                      b. communicates                      c. motivates                      d. approaches
15. In order to develop the country, industries should ..... with universities.  
a. cooperation                      b. cooperate                      c. cooperative                      d. cooperatively
16. Public administration plays a vial role in the daily life of all citizens. "Vital" should mean .....  
a. equal                      b. concrete                      c. dependent                      d. essential
17. The first and foremost ingredient of administration is .....  
a. pupil                      b. action                      c. people                      d. pollution
18. We should improve ..... between workers and employers, so that they communicate better.  
a. behaviour                      b. environment                      c. communication                      d. decision
19. The average ..... of the factory is 10 cars a day.  
a. long-term                      b. output level                      c. price                      d. short-term
20. A list showing amounts of money paid or received usually issued by banks is called .....  
a. statement                      b. category                      c. output-level                      d. judgment
21. The circumstances forced me to give up my education for higher level. "Circumstance" should mean .....  
a. condition                      b. government                      c. evaluation                      d. development
22. There are many ..... matters in our life that we should not care. They are of little worth or importance.  
a. immediate                      b. fruitful                      c. comfortable                      d. trivial
23. Nowadays all countries of the world have encountered economic problems. "Encounter" should mean .....  
a. solve                      b. cost                      c. act                      d. face
24. Our decision may be influenced by emotions, by reasoning or by a combination of both. Emotions" should mean .....  
a. operatings                      b. feelings                      c. problems                      d. theories
25. In ..... situations, managers may even lack information about the goals they are to achieve.  
a. clear                      b. ambiguous                      c. obvious                      d. certain

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استفاده از: ---

مجاز است.

زمان آزمون: تستی: ۵۰ تشریحی: --- دقیقه

آزمون نمره منفی دارد ○ ندارد ⊗

بخش دوم: با توجه به جمله، معادل فارسی کلمات مورد نظر را انتخاب نمایید.

26. The process of motivation involves choosing between alternative forms of action to achieve some desired end.

- a. پایان                      b. مسیر                      c. عمل                      d. هدف

27. Performance depends on three factors: ability, environment, and motivation.

- a. تهدید                      b. مهارت                      c. عملکرد                      d. روند

28. The issue isn't really whether or not money can motivate.

- a. موضوع                      b. ضابطه                      c. رقابت                      d. مفهوم

29. What we know is that motivation is the result of the interaction of the individual and the situation.

- a. فوریت                      b. تعامل                      c. فرضیه                      d. تنوع

Whether groups are more effective than individual **depends** on the criteria you use for defining effectiveness.

- a. معیارها                      b. بحران‌ها                      c. تقاضاها                      d. نظارت‌ها