

نام درس: زبان تخصصی ۲

رشته تحصیلی , کد درس: مدیریت بازرگانی -۱۲۱۲۱۷۶

زمان آزمون: تستی: ۶۰ تشریحی: -- دقیقه

آزمون نمره منفی دارد ○ ندارد ⊗

کد سری سؤال: یک (۱)

استفاده از: --

مجاز است.

امام علی^(ع): شرافت به خرد و ادب است نه به دارایی و نژاد.

Choose the best choice (a, b, c or d).

- 1- This newspaper hasproblems, because in some parts of the country people are unable to buy it.
- distribution
 - advertisement
 - obligation
 - quality
- 2- The government was short of money because of falling oil..... .
- dividend
 - shares
 - revenues
 - costs
- 3- If you don't return our property , we'llyou.
- inspire
 - impede
 - esteem
 - sue
- 4- The government has two: to reduce spending or to increase taxes.
- deals
 - options
 - consumptions
 - symptoms

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5- The company has become large and ,it has spread out to many areas .

- a. diffuse
- b. unstable
- c. delicate
- d. judicial

6- He considers the arranging of flowers as his special..... .

- a. stake
- b. preserve
- c. adoption
- d. conviction

7- A(n).....in the rate of economic growth was very obvious in our country.

- a. supply
- b. acceleration
- c. committee
- d. monitor

8- The offer of more moneyit for him and he accepted the job.

- a. confined
- b. intervened
- c. clinched
- d. exercised

9- I don't think we shouldany more time to this question.

- a. delve
- b. gear
- c. devote
- d. vest

10-The development of the project was seriouslyby a reduction in funds.

- a. impeded
- b. evolved
- c. focused
- d. pinpointed

11-All of their companies will continueto meet the highest standards. They will do their best.

- a. running
- b. proceeding
- c. exploiting
- d. striving

12-Managerial decision-making has taken place byinformation to managers .

- a. endowing
- b. transmitting
- c. negotiating
- d. executing

13-He has made an importantto the company's success.

- a. contribution
- b. incentive
- c. achievement
- d. affiliation

14-They work on thethat an accused person is innocent until he's proved guilty.

- a. feature
- b. comprehension
- c. premise
- d. vision

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مجاز است.

15-Their computerized stock control system is now

- a. operative
- b. distributive
- c. competent
- d. competitive

16-The drugs they gave him onlythe pain. It didn't get any better.

- a. exacerbated
- b. distributed
- c. adjusted
- d. oriented

17-Hopefully, the meeting willthe prospects of world peace.

- a. enhance
- b. comply
- c. trade
- d. orient

18-His.....with everything we suggest makes it hard to know what he really feels.

- a. rivalry
- b. vitality
- c. association
- d. compliance

19-What we need now in this company is a big injection ofWe need more money .

- a. alliance
- b. communication
- c. infrastructure
- d. capital

20-In order to keep prices low , there has to be a(n)between quality and quantity.

- a. trade off
- b. pay off
- c. self esteem
- d. short fall

21-I tried tothe kind of questions they were likely to ask me at the interview.

- a. project
- b. anticipate
- c. detail
- d. outperform

22-Kindness is one of his best

- a. attributes
- b. promises
- c. insurrection
- d. defection

23-Theimpact of these small changes was considerable. The overall effect was great .

- a. promoting
- b. pampered
- c. sequential
- d. cumulative

24-This is a critical time for small business, which faces aof start-up financing.

- a. discontent
- b. trait
- c. dearth
- d. retaliation

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مجاز است.

استفاده از: --

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25-They used theof strike action to enforce their demand .

- a. threat
- b. target
- c. defection
- d. confiscation

26-The car company has made a(n).....with a Japanese firm to supply engines in exchange for wheels.

- a. addition
- b. deal
- c. tariff
- d. restriction

27-Hehis income by teaching in the evenings.

- a. clamps
- b. confines
- c. augments
- d. returns

28-The regulations do notto foreign visitors .

- a. investigate
- b. delegate
- c. extend
- d. detail

29-I'm afraid I can't come, owing to another I have to meet someone.

- a. commitments
- b. concession
- c. commerce
- d. complaint

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30-Foreigndeals with the investment in production and marketing facilities in another country.

- a. franchising
- b. joint venture
- c. production
- d. direct investment