

* دانشجوی گرامی: لطفاً، گزینه ۱ را در قسمت کد سری سؤال برگه پاسخنامه خود، علامت بزنید.
بدیهی است، مسئولیت این امر برعهده شما خواهد بود.
** استفاده از فرهنگ لغت مجاز نیست.
*** این آزمون نمره منفی ندارد.

Choose the best choice (a, b, c or d).

- The various directors their marketing departments.
a. sue b. run c. incur d. subsist
- Legal requirements and judicial interpretations make public.
a. organizations b. partnerships c. standards d. behaviors
- In order to get a better condition , all the workers yesterday.
a. operated b. sued c. struck d. preserved
- The act of bringing goods to public notice in order to increase sales in the market is called
a. branding b. packaging c. negotiation d. promotion
- His company's goods are and sold world-wide.
a. directed b. pinpointed c. oriented d. distributed
- The distribution of part of the earning of a company to its shareholders is called
a. property b. expense c. dividend d. strategy
- He details the costs expenses by him in attending the meeting.
a. incurred b. raised c. expected d. produced

8. The government is this new project.

- a. branding b. consuming c. endowing d. financing

9. The needs of customers is concerned in a oriented organization.

- a. product b. public c. business d. market

10. Their computerized stock control system is now

- a. operative b. distributive c. competent d. objective

11. His official is commercial buyers.

- a. conviction b. designation c. intermediary d. expense

12. Fierce storms have been rescue efforts and there is now little chance of finding more survivors.

- a. hampering b. induced c. surpassed d. packaging

13. Their is only about 10% of Europeans countries.

- a. dearth b. discontent c. ventilation d. productivity

14. His good leadership is his greatest to their management policy.

- a. security b. contribution c. incentive d. maintenance

15. An official rule that limits or controls what people can do or what is allowed to happen is called

- a. retaliation b. tariff c. restriction d. merger

16. He likes to work by himself within a clearly defined of responsibility.

- a. sphere b. franchise c. patent d. cash

17. It is said to the amount of stock, including raw materials, supplies and finished goods that a company has at a particular time.

- a. expenditure b. inventory c. revenue d. productivity

18. They need an advertising for the new campaign.

- a. survey b. slogan c. guarantee d. augmentation

19. Products produced in high volumes are called

- a. market segment b. entire market c. integration d. mass product

20. The impact of these small changes was considerable.

- a. quantitative b. cumulative c. supplement d. shortfall

21. A is one organization which sells to a second organization the rights to a patent, or a brand name.

- a. licensor b. licensee c. producer d. license

22. The sum of money left of a company's profit after paying of taxes and interests is called

- a. budgetary control b. internal auditing
c. retained earnings d. track record

23. The deals with the top most level of ownership involvement and control of international operations.

- a. licensing b. franchising c. direct investment d. joint venture

24. A product which enhances the expected product by adding more value is called product.

- a. generic b. desirable c. augmented d. satisfied

25. The purchase and sales of goods and services are called

- a. functions b. regulations c. careers d. transactions

26. Direct investment allows the organization to gain more control over operations. "Allows" should mean

- a. enter b. let c. respond d. risk

27. They need to find some way of their income.

- a. delegating b. associating c. decreasing d. anticipating

28. The day after tomorrow will be sunny in the south, but there will be rain in the north.

- a. loan b. software c. deal d. intermittent

29. In many countries the family unit is still the of society.

- a. gap b. transition c. inventory d. cornerstone

30. There's fierce for the job.

- a. share b. rivalry c. entity d. revenue