

نام درس: زبان تخصصی (۲)

رشته تحصیلی و کد درس: مدیریت بازرگانی

۱۲۱۲۱۷۶

کد سری سؤال: یک (۱)

استفاده از: — مجاز است.

زمان آزمون: تستی: ۶۰ تشریحی: — دقیقه

آزمون نمره منفی دارد ○ ندارد ⊗

امام علی (ع): برتری مردم به یکدیگر، به دانش‌ها و خردهاست؛ نه به ثروت‌ها و تبارها.

Choose the best choice (a, b, c or d).

- An obligation to another usually, financial is called
a. debt b. control c. investment d. liability
- The government has four institutions with enough budget to do research for diseases.
a. allowed b. appointed c. incurred d. endowed
- From his reply the director drew the that he had already seen the documents.
a. inference b. succession c. influence d. orientation
- The company has become large and It has spread out and cannot be directed in one place.
a. competent b. diffuse c. delicate d. commercial
- will be reduced automatically from your salary.
a. Contract b. Income c. Tax d. Revenue
- Taking over and having or using something as one's own is called
a. clinch b. devotion c. adoption d. bargain
- From the way the manager spoke, you could tell he was speaking from
a. delicacy b. designation c. conviction d. affiliation
- He gave a description of what happened. It became clear to every one.
a. diffuse b. vivid c. judicial d. legal
- He devoted his efforts to his managerial task. "Devote" means
a. dedicate b. supply c. surpass d. induce



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10. There is no to the two company's trading agreement.

- a. acceleration b. property c. distribution d. impediment

11. Many researchers have for a greater understanding of the process which occurs inside the computers.

- a. striven b. executed c. oriented d. pinpointed

12. Application forms vary greatly in and length.

- a. ladder b. layout c. premises d. contemplation

13. Our worker's professional achievement equal, and in many cases those of the workers in another company.

- a. contribute b. intervene c. surpass d. proceed

14. The of this company isn't well. So the manager must control it.

- a. intervention b. culmination c. hygiene d. contemplation

15. He a lot of power as an executive director.

- a. proceeds b. hampers c. intervenes d. wields

16. This is a company with a proven They have shown in the past how good they are.

- a. track record b. mission c. certificate d. trait

17. The effects of the inflation have been by a history of economical problems.

- a. enhanced b. exacerbated c. extended d. investigated

18. Obedience to a command, rule or request is called

- a. target b. constraint c. retaliation d. compliance



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19. The work of keeping a company's financial records, recording its income and expenses and its business deals is referred to as
- a. data processing b. budgeting c. accounting d. book keeping
20. The lack of results from customers not paying bills on time.
- a. account b. cash flow c. retained earning d. tariff
21. A balance between two situations in order to get an acceptable result is called
- a. trade off b. pay off c. project d. budgetary control
22. Our company is looking for a manager with a real sense of to the job.
- a. concession b. commitment c. satisfaction d. competition
23. An arrangement in which two or more organizations cooperatively develop, produce or sell goods or service is called
- a. licensing b. direct investment c. franchising d. joint venture
24. The effect of these changes together was considerable.
- a. cumulative b. intermittent c. attainable d. rivalry
25. The official reforms include changes in banking and
- a. agency b. information c. taxation d. grouping
26. The two related paths to customer satisfaction are quality and
- a. vitality b. productivity c. flexibility d. profitability
27. If you are of a subject or situation, you stay informed about the most recent facts about it.
- a. restricted b. abreast c. adjusted d. assumed



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28. There is a whole of reasons why he didn't get the job.

- a. shortfall b. ratio c. host d. dearth

29. No retail exists to channel these new products to the customers.

- a. delivery b. guarantee c. spare d. infrastructure

30. The manager is afraid he can't much productivity for the company.

- a. delegate b. detail c. generate d. tighten