



نام درس: زبان تخصصی (۲)

رشته تحصیلی و کد درس: مدیریت بازرگانی

۱۲۱۲۱۷۶

کد سری سؤال: یک (۱)

استفاده از: —

مجاز است.

زمان آزمون: تستی: ۶۰ تشریحی: — دقیقه

آزمون نمره منفی دارد ○ ندارد ⊗

امام علی (ع): برتری مردم به یکدیگر، به دانشها و خردهاست؛ نه به ثروتها و تبارها.

Choose the best choice (a, b, c or d).

- An obligation to another usually, financial is called
a. debt b. control c. investment d. liability
- The government has four institutions with enough budget to do research for diseases.
a. allowed b. appointed c. incurred d. endowed
- From his reply the director drew the that he had already seen the documents.
a. inference b. succession c. influence d. orientation
- The company has become large and It has spread out and cannot be directed in one place.
a. competent b. diffuse c. delicate d. commercial
- will be reduced automatically from your salary.
a. Contract b. Income c. Tax d. Revenue
- Taking over and having or using something as one's own is called
a. clinch b. devotion c. adoption d. bargain
- From the way the manager spoke, you could tell he was speaking from
a. delicacy b. designation c. conviction d. affiliation
- He gave a description of what happened. It became clear to every one.
a. diffuse b. vivid c. judicial d. legal
- He devoted his efforts to his managerial task. "Devote" means
a. dedicate b. supply c. surpass d. induce



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10. There is no to the two company's trading agreement.
a. acceleration b. property c. distribution d. impediment
11. Many researchers have for a greater understanding of the process which occurs inside the computers.
a. striven b. executed c. oriented d. pinpointed
12. Application forms vary greatly in and length.
a. ladder b. layout c. premises d. contemplation
13. Our worker's professional achievement equal, and in many cases those of the workers in another company.
a. contribute b. intervene c. surpass d. proceed
14. The of this company isn't well. So the manager must control it.
a. intervention b. culmination c. hygiene d. contemplation
15. He a lot of power as an executive director.
a. proceeds b. hampers c. intervenes d. wields
16. This is a company with a proven They have shown in the past how good they are.
a. track record b. mission c. certificate d. trait
17. The effects of the inflation have been by a history of economical problems.
a. enhanced b. exacerbated c. extended d. investigated
18. Obedience to a command, rule or request is called
a. target b. constraint c. retaliation d. compliance



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19. The work of keeping a company's financial records, recording its income and expenses and its business deals is referred to as
- a. data processing b. budgeting c. accounting d. book keeping
20. The lack of results from customers not paying bills on time.
- a. account b. cash flow c. retained earning d. tariff
21. A balance between two situations in order to get an acceptable result is called
- a. trade off b. pay off c. project d. budgetary control
22. Our company is looking for a manager with a real sense of to the job.
- a. concession b. commitment c. satisfaction d. competition
23. An arrangement in which two or more organizations cooperatively develop, produce or sell goods or service is called
- a. licensing b. direct investment c. franchising d. joint venture
24. The effect of these changes together was considerable.
- a. cumulative b. intermittent c. attainable d. rivalry
25. The official reforms include changes in banking and
- a. agency b. information c. taxation d. grouping
26. The two related paths to customer satisfaction are quality and
- a. vitality b. productivity c. flexibility d. profitability
27. If you are of a subject or situation, you stay informed about the most recent facts about it.
- a. restricted b. abreast c. adjusted d. assumed



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آزمون نمره منفی دارد ندارد

28. There is a whole of reasons why he didn't get the job.

- a. shortfall
- b. ratio
- c. host
- d. dearth

29. No retail exists to channel these new products to the customers.

- a. delivery
- b. guarantee
- c. spare
- d. infrastructure

30. The manager is afraid he can't much productivity for the company.

- a. delegate
- b. detail
- c. generate
- d. tighten