

نام درس: خواندن متون مطبوعاتی
 رشته تحصیلی و کد درس: مترجمی زبان - ۱۲۱۲۰۶۹ - زبان و ادبیات انگلیسی - ۱۲۱۲۱۲۷
 کارشناسی ناپیوسته آموزش زبان انگلیسی - ۱۲۲۵۰۹۰
 کد سری سؤال: یک (۱) استفاده از: --- مجاز است.

امام علی (ع): برتری مردم به یکدیگر، به دانش‌ها و خردهاست؛ نه به ثروت‌ها و تبارها.

- The organization of a news text is generally aone.
 a. chronological b. bottom- to- top c. logical d. top- to- bottom
- The phrase " Missing and Exploited children center" is an example of
 a. apposition b. modifier preposing c. nominalization d. personalization
- Which is **Not** true about the following text?

UN. Vote Seen Near On Hebron Massacre Resolution

UNITED NATIONS (Reuter)- A resolution condemning last month's massacre by an Israel settler of some 30 palestinians will be formally circulated Friday- and could be voted on the same evening on Saturday

- The headline contains no action verb.
 - The headline contains 3 verbs that resemble action.
 - Last month's massacre is an example of preposed modifier.
 - It can be seen in the feature section of the newspaper.
- Which of the following is usually an abstraction of the article and contains the essential points?
 a. lead b. headline c. action d. orientation
 - What categorization can we assign to the following text?

ROBERSON

Died February 18 , 1994. Eloise P. Roberson. Notice of funeral later.

Arrangements by the Chile. Funeral Home , 2100 Fairmount Ave.

(From Richmond Times- Dispatch)

- hard news b. special c. announcement d. personal
- " Attribution" refers to the
 a. source of information b. newspaper readers
 c. interpretation of the news d. reader's frame of reference
 - A newspaper's major financial support is provided by
 a. political controversies b. commercial advertisements
 c. economical predictions d. social and religious topics

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زمان آزمون: تستی: ۶۰ تشریحی: --- دقیقه
آزمون نمره منفی دارد ○ ندارد ⊗

8. The cost of launching a space shuttle is seen in the section of a newspaper.
- a. feature b. special topics c. soft news d. hard news
9. Which of the following is used to refers to reports about accidents, conflicts, crimes etc?
- a. hard news b. special topics c. editorials d. notices
10. According to Chilton, metaphor
- a. resembles the language as it relates to our actions.
b. represents our perception of one thing in terms of another.
c. makes a distinction between our thought and action.
d. indicates the inefficiency of our linguistic performance.
11. A newspaper
- a. usually makes a business of fortune telling.
b. may include non- news sections.
c. is responsible for stock exchange.
d. is expected to teach people how to appreciate the art.
12. The comma (,) after city in the following head line
- City, Indians Clash Over Persistent Drumbeat
- a. indicates journalistic carelessness. b. separates a noun from an adjective.
c. replaces the conjunction and. d. differentiates between the city and Indians.
13. The actual news story starts with a(n)
- a. event b. report c. lead d. headline
14. Which of the following sections can contain news about current state of stock exchange?
- a. production news b. trade section c. business section d. economical news
15. A newspaper's position about a major social or political event appears in the section.
- a. life style b. special c. editorial d. announcement

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16. Display advertisements
- are limited in size and content.
 - may take more than a whole page of the newspaper.
 - must be supported by people with special interest.
 - should be placed on certain pages.
17. The headline following is an example of
- Muslims, Gypsy villages seek to quit serb areas
- passivization
 - personification
 - personalization
 - depersonalization
18. Stylistic defects of some quoted statement
- are corrected before publication.
 - may indicate the news writer's lack of writing skills.
 - are kept unchanged to make them more understandable.
 - may increase their news worthiness.
19. The agent of address in the following text is
- CHICAGO, ILLINOIS, U.S.A., (NB).. Education Funding issues were addressed in two midwestern states which went to the polls March 15
- education funding issues
 - elections
 - two mid- western states
 - not mentioned
20. is used to be in control of the news article.
- Foreign ideological principle
 - Direct speech
 - Vague vocabulary
 - Indirect speech
21. Problems are raised and their solutions are often suggested in the section of a newspaper.
- editorials
 - special effects
 - feature
 - special topics
22. is one of the characteristics of feature stories.
- Attractiveness
 - Imaginativeness
 - Simplicity
 - Complication
23. Direct quotes are sometimes used to
- take other people's responsibility.
 - put the responsibility on the source.
 - increase the popularity of the source.
 - indicate the news writer's knowledge.

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24. In the following paragraph it is implied that Daewoo authorities
- Analysts believe Daewoo will seek a post- GM foreign partner or look for technology tie- ups, although company executives say there are no immediate plans to do so. Daewoo manufactures the 3.2 liter legend car under license from Honda Motor Co Ltd.
- have decided to reject all foreign ties.
 - are in immediate need of foreign technology.
 - plan to become an international car producer.
 - may not reject some foreign ties.
25. One of the main purposes of is to change people's judgments.
- soft news
 - hard news
 - editorials
 - head line
26. Unusual facts
- may indicate false judgment.
 - make good feature stories.
 - shouldn't be included in feature stories.
 - may not be dealt with in newspapers
27. Personification and depersonification in fact indicate the
- lack of reliability of news stories.
 - accuracy of information reported in news stories.
 - role of the news writer in giving directions to news stories.
 - role of events in attracting the reader's attention.
28. Some preprinted advertisements
- reprint newspaper materials.
 - encourage people to disregard advertisement.
 - may also be distributed with the newspaper.
 - could be considered advertisement.
29. In the paragraph below special effects include
- ASSOCIATED PRESS- Fewer than half the babies in major US cities get all their vaccinations by age 2 , and those who are up- to- date on immunizations don't receive them at recommended intervals, a study foun
- questions
 - direct quotes
 - passivization
 - figures and statistics



زمان آزمون: تستی: ۶۰ تشریحی: -- دقیقه
آزمون نمره منفی دارد ○ ندارد ⊗

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30. The advertisement below seems to have been placed by

TRAVEL QUESTIONS?

Call 1-800-255-5463 6 a. m to Midnight Eastern time.

Leave your name, address, phone number and questions on our machine.

For hearing- impaired people with TDO equipment : 1- 800-331-1706

- | | |
|---|---|
| a. people who have travelling questions | b. a travel agency |
| c. a travel research institute | d. the association of hearing- impaired |