

تنها با یاد اوست که دل‌ها آرام می‌گیرد

Choose the best answer (a, b, c, d) and complete your answer sheet.

۱. The most important role in making the existence of a newspaper possible is played by
- a. Science b. knowledge c. truth d. language
۲. The following news selection is categorized as

More Halfway House Horrors

That was no accident that led to admission of a ۱۵-day-old infant to Children's Hospital early Sunday morning. D.C. police said the helpless newborn was put there by a grown man who reportedly pounded his fists into her head. Now jailed and facing charges of assault with intent to kill, the accused a D.C. halfway house fugitive and the child's purported father—is where he should have been all along.

- a. hard news b. editorial c. feature d. advertisement
۳. A visit to an unknown place in the heart of an Amazon is classified as
- a. Feature b. hard news c. caricature d. personal
۴. Which one can be the headline of the following lead?

VOORBURG, Netherlands, Feb. ۱۷ (Reuter) – Dutch unemployment surged ۳۲ percent to an average ۴۸۰۰۰۰ in the three months to January, its highest since late ۱۹۸۷, the Central Bureau of Statistics (CBS) said on Thursday.

- a. Dutch unemployment surged by one-third
- b. Jobless claims up ۴۸۰۰۰۰
- c. CBS reports unemployment
- d. ۴۸۰۰۰۰ people are employed

READ THE FOLLOWING HEADLINE AND LEAD THEN ANSWER THE QUESTIONS ۵ AND ۶.

Berlin Says "Father" Best Film

BERLIN (AP) – " In the Name of the Father" won best picture honors Monday at the Berlin International Film Festival and Tom Hanks was named best actor for his performance in "Philadelphia."

۵. *Berlin* in the headline refers to

- a. The city of Berlin
- b. An internationally known actor
- c. A common reporter
- d. An international film festival

۶. It is implied in the lead that.....

- a. "Philadelphia" is another name for the film " In the Name of Father"
- b. " In the Name of Father" and "Philadelphia" are two different films.
- c. Tom Hanks is the first actor of " In the Name of Father"
- d. "Philadelphia" was preferred to " In the Name of Father"

۷. The paragraphs in the following news have been scrambled. Distinguish the headline, lead and supporting paragraph and choose the appropriate order.

- ۱) "We really are encouraged," U.S. team advisor Dave Kurtz said. "It's been a long, difficult trail that we've been on."
- ۲) Hoping to end a streak of nearly ۴۰ years without a medal, U.S. bobsledders put their all-American, state-of-the-art sled through its first Olympic tests Saturday.
- ۳) U.S. Bobsled Team Aims High
- ۴) The trail ends Saturday when the two-man event gets under way with two runs on the ۱۶-turn Hunderfossen track. The final two runs are Sunday.

- a. ۳, ۴, ۱, ۲ b. ۲, ۳, ۱, ۴ c. ۳, ۱, ۲, ۴ d. ۳, ۲, ۱, ۴

۸. The lead's main function is

- a. highlighting the content of the article
- b. starting the news story
- c. interpreting the news
- d. summarizing the headline

۹. The phrase "Gardner, a single mother of a ۱۴-year-old daughter" is an example of

- a. apposition
- b. modifier preposing
- c. nominalization
- d. personalization

۱۰. Which of the following is an example of nominalization?

- a. The wreath laying ceremony
- b. New Law prompts Minister's resignation
- c. Missing and Exploited Children Center
- d. Governor William Donald Schacfer

۱۱. All of the following statements are correct about nominalization **EXCEPT**

- a. Event is taken out of time.
- b. It focuses on agent.
- c. Event is taken out of the world.
- d. It is significant from ideological point of view.

۱۲. In the following clip, the special effect is created by the use of the

A student at Washington's largest high school was shot four times yesterday just outside the school cafeteria, where ۲۰۰ students were eating lunch.

- a. passivization
- b. modality
- c. modifier preposing
- d. adverbials

۱۳. How many instances of nominalization are there in the following sentence?

Volunteer efforts have helped parents work through their sense of outrage and victimization.

- a. one
- b. three
- c. two
- d. four



۱۴. What is the significant tactic in the following paragraph?

The team of ۲۱ officers and guards, to begin operation after two weeks of special training, will first target the most violent of the city's schools, according to school officials and police.

- a. use of adverbials b. passivization c. modality d. modifier preposition

۱۵. Special effects in the following paragraph include?

Fewer than half the babies in major U.S. cities get all their vaccinations by age ۲, and those who are up-to-date on immunizations don't receive them at recommended intervals, a study found.

- a. Figures and statistics b. direct quotes
c. questions d. passivization

۱۶. Which of the following statements is false?

- a. Direct quotes are sometimes used to put the responsibility on the source.
b. In most news stories, the writers use the first person.
c. Direct quotes are used to make hard facts out of common talks.
d. Indirect speech makes it possible for the journalist to direct his story.

۱۷. In the following headline, which technique has been used?

Sydney Hits Japan over Whales

- a. Personification b. Depersonalization c. Apposition d. Passivization

۱۸. Which of the following statements is **Not** true about the following headline?

Bombing Destroys Kabul's Historic Mosque

- a. There is no sign of human agent.
b. The event appears to be accidental.
c. The reporter has mentioned the human agent.
d. 'Bombing' is the agent of 'destroy'.

۱۹. All of the following statements are correct about editorials **EXCEPT**.....

- a. Editorials represent the position of a newspaper on current issues.
- b. An editorial may criticize the actions of some public officials.
- c. Editorials have little to do with what happens in society.
- d. An editorial usually begins by stating an issue.

۲۰. Which of the following is the feature headline?

- a. Manners are traditional but up-to-date
- b. Quake Kills two in southern Iran
- c. It's official: Dig out now
- d. Ukraine Economy crashing.

۲۱. Manufacturers use advertising to.....

- a. Gain new customers and increase sales
- b. Compete among businesses for customer's money
- c. Persuade people to buy their products
- d. Create a favorable image of their company

۲۲. Classified ads.....

- a. should be placed on certain pages.
- b. may make more than a whole page.
- c. are difficult to recognize.
- d. are also called free stands ads.

۲۳. READ THE FOLLOWING AD AND ANSWER THE QUESTION NUMBER ۲۳.

TRAVEL QUESTIONS

Call ۱-۸۰۰-۲۵۵-۵۴۶۳

۶ a.m. to midnight Eastern Time

Leave your name, address, phone number and questions on our machine. For hearing-impaired people with TDO equipment: ۱-۸۰۰-۳۳۱-۱۷۰۶

۲۳. The above ad seems to have been placed by.....

- a. People who have traveling questions
- b. A travel agency
- c. A travel research institute
- d. The association of hearing-impaired people

۲۴. Which of the following refers to the source of information?

- a. Evaluation
- b. Attribution
- c. Bias
- d. Action

۲۵. When the journalist mentions the news actor first, he uses a common syntactic device called.....

- a. Apposition
- b. Passivization
- c. Generalization
- d. Personalization

۲۶. Articles that are classified as news-analysis are brought under.....section.

- a. Editorial
- b. Features
- c. Soft news
- d. Sports

۲۷. In the headline, "Missing Man's Body Found" the role ofas a syntactic tactic is illustrated.

- a. Modality
- b. Passivization
- c. Modifier preposing
- d. Adverbials

READ THE FOLLOWING NEWS CLIP AND ANSWER THE QUESTIONS.

Daewoo Motor Revs Engines After Split With GM

BUPYONG. South Korea, March ۱۶ (Reuter) – "Have you driven a Daewoo car lately? We've come a long way." Says a smiling Kim Taegou, president of Daewoo Motor CO Ltd, in a television commercial.

Daewoo Motors aggressive advertising campaign – which cheekily echoes Ford Motor Corps' long –running "Have you driven a Ford Lately" slogan typifies the film's stance after serving an unhappy ۱۵-year marriage with General Motors Corp. (GM) in ۱۹۹۲.

۲۸. The headline and lead in the story.....

- a. report the same thing
- b. reinforce each other
- c. are totally different
- d. repeat each other

۲۹. The news writer has tried to attract the reader's attention by.....

- a. Starting the lead with a quote
- b. Reporting a very important person's opinion
- c. Raising a controversial question
- d. Making his story international

۳۰. The word *cheekily* indicates.....

- | | |
|---------------------------------|------------------------------|
| a. Law and order | b. Satisfaction and consent |
| c. Seriousness of the situation | d. The reporter's evaluation |