



زمان آزمون (دقیقه): تستی: ۷۵ تشریحی: ۰

تعداد سوالات: تستی: ۳۰ تشریحی: ۰

عنوان درس: خواندن متون مطبوعاتی

رشته تحصیلی/کد درس: مترجمی زبان انگلیسی ۱۲۱۲۰۶۹ - زبان و ادبیات انگلیسی ۱۲۱۲۱۲۷ - آموزش زبان انگلیسی ۱۲۲۵۰۹۰

1- Most of today's newspapers devote a considerable amount of space to -----.

1. sport 2. political news 3. entertainment 4. advertising

2- As the reader of a newspaper's report interpretation, we -----.

1. generally assume that they tell the truth.
2. are supposed to exclude our background knowledge.
3. are responsible to filter and develop the non-news materials.
4. believe that future developments shall be reported.

3- In reading the newspaper, people make use of many various kinds of ----- in order to understand and interpret what they read.

1. information, experiences and skills
2. linguistic factors and situations
3. scientific characteristics and unique styles
4. styles, background knowledge and languages

4- There are distinct sections in each newspaper, depending on its -----.

1. orientation 2. country 3. language 4. truth

5- The section in newspapers which provides news about commentaries and production is -----.

1. sport 2. business 3. report 4. economic story

6- In feature section, reports provide the news which presents topics such as -----.

1. commentaries
2. commemoration ceremonies
3. real stories and events
4. collecting people's view on a controversial issue

7- A newspaper's major financial support is provided by:

1. political controversies 2. economical predictions
3. commercial ads 4. social topics

8- What's the name of a short literary composition on a single subject, usually presenting the personal view of the author?

1. horoscope 2. comment 3. editorial 4. essay



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9-The headline-----.

1. highlights and summarizes the content of the article
2. usually includes the time but never the place
3. is always printed on the first line of the first page
4. must include the information not available in the story

10-The words ----- and ----- are deictics and become meaningful when the scene is set at the beginning of a paragraph.

1. Mr. , Mrs.
2. here , today
3. our , your
4. who, what

11-Which one does serve an important function in telling of news stories and reminds reader that there was a reliable source of information?

1. evaluation
2. attribution
3. lead
4. headline

12-What's the function of comma (,) after "city" in the following headline?
"City, Indian clash over President Drumbeat"

1. differentiates between City and Indian
2. replaces the conjunction "and"
3. separates a noun from an adjective
4. indicates journalistic style

13----- means order of occurrence.

1. chronology
2. elite
3. deictic
4. abstract

14-Identify the underlined part in the following noun phrase.
"While House staff secretary John Podesta"

1. apposition
2. modifier
3. nominalization
4. adjectival

15-Adverbials are included in the news text to -----.

1. add to the effects of the headline
2. increase the news value
3. produce high syntax
4. express mental processes

16-Identify the used syntactic tactic in the following headline:
"Foreign Role May Boost Kuwait-Investment Body"

1. personalization
2. generalization
3. modality
4. passivizations

17-In this headline: "Space Robot Arm Tested", the role of ----- as a syntactic tactic is illustrated.

1. modality
2. passivization
3. modifier preposing
4. adverbial



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18-In order to be in control of the news article, the journalist most often uses -----.

1. vague and uncommon vocabulary
2. indirect speech
3. foreign ideological principles
4. direct quotes

19-Journalists choose to use as many figures as they can to -----.

1. enhance the news value of their story
2. boost the news features for their readers
3. make the news sound subjective
4. make the news look mythical

20-The skill of applying a word to an object to which it is not literary applicable is called -----.

1. metonymy
2. depersonalization
3. metaphor
4. passivization

21-Identify the applied technique in the following headline:

"Money Supply Falls"

1. unlike accords
2. Personification
3. Small quotation
4. Cause and effect

22-Personification and depersonification in fact indicate -----.

1. lack of reliability of news stories
2. role of the news writer in giving directions to news stories
3. accuracy of information reported in news stories
4. role of events in attracting the reader's attention

23-The professional editorial writer intends to lay out a series of ----- and ----- that will help the reader understand why an issue developed as it did and how it could be enhanced.

1. self-interest / pieces
2. outlooks/ commentary
3. facts/ assertions
4. news analysis/ ideas

24-"Because of the presence of the new guards, there has been a sharp decline in the crime rate at Sunset Homes."

In the above sentence, what does the journalist mean by a sharp decline?

1. severe disagree
2. violent slogan
3. length of increase
4. loss of strength



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25- Features writers collect facts, conduct interviews, and check the available ----- information.

1. business
2. background
3. unusual
4. common

26- Manufacturers advertise to -----.

1. help people develop their emotions
2. persuade people to buy their products
3. show how consumers are creative
4. influence the reader's senses

27- "Attractiveness" is one of the characteristics of -----.

1. editorials
2. professional articles
3. feature stories
4. business reports

28- What does the following definition refer to?

"News, as in a newspaper, that deals with less serious topics and events."

1. hard news
2. soft news
3. gossip
4. caricatures

29- Newspapers carry two main kinds of ads: ----- and -----.

1. display ads / freestanding ads
2. display ads / want ads
3. classified ads / freestanding ads
4. want ads / classified ads

30- What does the writer of the following news story mean by "confiscate"?

"A team of police officers will begin unannounced searches of D.C. school students and their lockers to confiscate weapons."

1. give confirmation of
2. give conjuration of
3. take possession of
4. take privation of